



California Economic Development Partnership

ROLES, RESPONSIBILITIES & CURRENT ACTIVITIES

AUGUST 2007

On November 29, 2005 Governor Schwarzenegger established the California Economic Development Partnership, an interagency Cabinet-Team, to coordinate all of the State government economic development activities. The Partnership brings together State Administration resources in collaboration with regional and local economic development organizations and other public and private expert resources to retain, expand and attract jobs in California.

The California Economic Strategy Panel is the source of economic information and conduit for economic policy recommendations for the Partnership and the Legislature. The Panel's Technical Advisory Group provides expertise and analytical support while the California Regional Economies Project provides data-driven information about changing regional economies and labor markets and emerging industry clusters. The California Workforce Investment Board provides funding support for the Project and guides policy in the area of workforce development.

The following provides a summary of roles, responsibilities and current activities of the Partnership, California Economic Strategy Panel and California Workforce Investment Board.

California Economic Development Partnership

Secretary Dale Bonner, Business, Transportation and Housing Agency (BTH), Secretary Victoria Bradshaw, Labor and Workforce Development Agency (LWDA) and Secretary A.G. Kawamura, California Department Food and Agriculture (CDFA) provide the leadership and coordination with the Governor's Cabinet. The Partnership (www.labor.ca.gov/cedp/default.htm) is an outcome of the Governor's Cabinet series of 17 Economic Vitality Conversations that discussed strategies and policy recommendations to facilitate state and regional economic growth opportunities from December 2003 through April 2005.

Current activities of the Partnership include the following:

- California Partnership for the San Joaquin Valley

On June 24, 2005 Governor Schwarzenegger established the California Partnership for the San Joaquin Valley (see <http://www.sjvpartnership.org/>) via Executive Order S-5-05. Based on a series of forums, committee meetings and dialogue, the Partnership published *The San Joaquin Valley: California's 21st Century Opportunity Strategic Action Proposal* in October, 2006. In State Budget Fiscal Year 2006-07, the Governor and Legislature approved \$2.5 million for Seed Grants to jumpstart major initiatives set forth in the *Strategic Action Proposal*. Fifteen Seed Grants were awarded on March 29, 2007. The Board of Directors and Work Groups continue to advance the strategic initiatives. The next Board of Director's meeting is scheduled for November 9, 2007. The Business, Transportation and Housing Agency provides administrative support with Fresno State's Office of Community & Economic Development fulfilling the Secretariat role for the Partnership.

- California International Trade Partnership Council

The California International Trade Partnership Council (www.bth.ca.gov./programsinitiatives/itp.asp) includes representatives from public and private agencies and organizations involved in international trade and investment. The primary current activity is the development of an international trade and investment policy; completion of a study on the potential role of the state in global markets; and, development of an international trade and investment strategy for the state as required by SB 1513. The Business, Transportation and Housing Agency is required to submit a strategy for international trade and investment to the Legislature by February 1, 2008 and is the lead partner in the activities of the Council.

- California Economic Leadership Network

The California Economic Strategy Panel is leading an effort to develop the California Economic Leadership Network. This effort is a formal process to engage civic entrepreneurs and organizations to systematically and continuously engage in dialogue and policy considerations regarding the growth and competitiveness of the economy. The process would culminate in a yearly statewide economic summit that will produce economic policy initiatives for the Governor and the Legislature. The first statewide economic summit is proposed for November, 2008. The Labor and Workforce Development Agency is the lead partner in the activities of the Network.

- *California Business Portal*

The *California Business Portal* is for everyone in the world who wants to do business and invest in California. The portal (www.calbusiness.ca.gov) provides a one-stop access to information and resources for starting, growing, financing,

expanding or relocating a business in the state. The portal simplifies the path to information entrepreneurs and business owners and professionals need to move on with business and save time. The *California Business Portal* is maintained by the Labor and Workforce Development Agency.

- *California Facts*

The *California Facts* are snapshots created as a tool to keep key economic information at the fingertips of those who seek it. The fact sheets (www.labor.ca.gov/cedp/default.htm) contain economic information for each of California's 58 counties as well as a comprehensive statewide snapshot. The *California Facts* is maintained by the Labor and Workforce Development Agency.

- BIO 2008 International Conference

The Biotechnology Industry Organization will hold its 2008 annual international conference (also known as BIO 2008) on June 17 – 20, 2008 in San Diego at the San Diego Convention and Exhibition Center. The annual BIO international conference is the premiere event for the biotechnology industry, a fast-growing industry cluster both here in California and in other hot spots across the nation and around the world. The Labor and Workforce Development Agency is the lead partner in planning and participating in BIO 2008.

- Action Teams (A-Teams)

The purpose of the A-Teams is to coordinate and mobilize appropriate state, regional and local resources to actively assist employers and investors in retaining, growing or locating a business in California. It is a pro-active tactic to seek out and respond quickly to extraordinary economic development opportunities. Because the composition of each A-Team membership are unique for each project, the California Business Investment Services (CalBIS - www.labor.ca.gov/calBIS/) in the Labor and Workforce Development Agency serves the lead partner in organizing A-Teams and accounting for the completion of A-Team projects.

California Economic Strategy Panel

The California Economic Strategy Panel continuously examines changes in the state's economic base and industry sectors to develop a statewide vision and strategic initiatives to guide public policy decisions for economic growth and competitiveness (see www.labor.ca.gov/panel/). The fifteen member Panel is comprised of eight appointees by the Governor, two appointees each by the President pro Tempore and Speaker and one each by the Senate and Assembly Minority Floor Leaders. Secretary Victoria Bradshaw serves as the Chair.

Current activities of the Panel include the following.

- Research and analyses for an *Economic Strategic Plan* incorporating the findings and policy recommendations from monographs and forums regarding job and firm growth and movement; logistics and manufacturing value chain; agriculture and food value chain; and, economic opportunities in the state's rural regions.
- Develop a system of accountability for use in the annual budget process to measure the performance of all state policies, programs and tax expenditures intended to stimulate the economy.
- Conduct a statewide forum on the *Global Economic Integration* of California's key industry sectors.
- Oversee the California Regional Economies Project and review and incorporate the results into the Panel's *Economic Strategic Plan*.

California Economic Strategy Panel's Technical Advisory Group

The Panel's Technical Advisory Group includes experts from throughout the state that lend their expertise on an as-needed-basis. The experts provide their own research findings, objective analyses and critical reviews of the Panel's work and policy recommendations and strategic initiatives. Economists provide briefings and analyses of the state's economy and comparisons with national and international growth and competitiveness.

California Regional Economies Project

The California Regional Economies Project (www.labor.ca.gov/panel/espcrepindex.htm) is currently the lead research mechanism for the California Economic Strategy Panel. The project provides the state's economic and workforce development system with data and information about changing regional economies and labor markets. The information provides a key resource in economic and workforce development planning, policy decisions and investment strategies. The project is a joint effort of the California Workforce Investment Board and the California Economic Strategy Panel.

Current activities of the California Regional Economies Project include the following.

- Research and analyses of California's key industry sectors within the context of the rapid and complex global economic integration impacting growth and decline, competitiveness, investments and labor markets. A draft of the *Global Economic Integration Monograph* will be completed in October, 2007.
- Research, analyses and definition of California's "clean technology" investment and business activities that will both transform existing industries and create opportunities in emerging industries. A draft report, *Clean Technology & the*

California Economy: Understanding the Industry Value Chain will be completed in January, 2008.

- Since 2003, the California Economic Strategy Panel has been improving a research methodology and access to the official employment and wage and information reported by employers to conduct on-going studies that would provide a resource for economic and workforce development planning, investment decisions, policy changes and connecting economic and workforce policies and programs at the state and regional levels. In 2005, the *Industry Clusters of Opportunity User Guide* was completed and the *California Regional Economies Employment (CREE) Series*, which is the non-confidential version of the official employment and wage information reported by employers, was made available on-line. In 2006, the *User Guide* was beta tested with “trainees” representing organizations such as Local Workforce Investment Boards, economic development organizations, Community Colleges, County Education Offices, Councils of Government and EDD’s Labor Market Regional Consultants. In 2007, a Memorandum of Understanding (MOU) was entered into by the California Community Colleges Office of the Chancellor, Labor and Workforce Development Agency, Employment Development Department, Employment Training Panel, Workforce Investment Board and California Economic Strategy Panel. In part, the MOU defines roles and responsibilities to support on-going data driven analyses of the changing California economy and provides a series of training sessions to empower local organizations to conduct industry clusters of opportunity analyses. The series of six training sessions include the following.

July 10, 2007	San Joaquin-Stanislaus Counties	Modesto Junior College
July 11, 2007	Fresno-Madera-Merced Counties	Reedley College – Madera Center
October 2, 2007	Butte-Shasta Tehama Counties	Butte College – Chico Center
October 16, 2007	Riverside-San Bernardino Counties	San Bernardino Community College District
October 17, 2007	Orange County	Rancho Santiago Community College District
November 14, 2007	Kern-Kings-Tulare Counties	Kern Community College District

California Workforce Investment Board

The California Workforce Investment Board assists the Governor in setting and guiding policy in the area of workforce development (see www.calwia.org). The California Economic Strategy Panel has made a concerted effort to link workforce development policy with changes in regional economies and labor markets and to connect economic and workforce policies and programs at the state and regional levels.

Current activities related to the California Economic Strategy Panel include the following:

- Coordinates activities between the Panel and the Board including ad hoc appointments of Members.
- Participates in the series of training session, listed above, for regional and local economic and workforce development leaders and professionals.
- Provides funding support and coordinate activities of the *California Regional Economies Project*.

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